

Action Guide

473: The Mindsets of Breakthrough Innovators

Matt Phillips



Application Questions

1. Which mindset that Matt described would you most like to start developing first?
2. Describe a time when you've put one of the mindsets into action or have seen someone else who has that mindset.
3. What is your source of passion for your work?



Actions to Take

What to Do Now

- Be a gap spotter. Look for problems and see them as opportunities.
- Multiply your magic. Look for ways to apply what you're already good at to a new gap.
- Innovate with action. Do the next step, and when it works, double down.

What to Do Soon

- Go get a guru when you get stuck or need extra help. Look for an outside expert rather than immediately hiring someone.
- Persevere with passion. Let your passion drive your work, and hire people with passion.