

## Action Guide

### Special: Level Up Your Product: Innovation with Game Mechanics

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## Application Questions

1. Does your organization apply any gamification to your products or processes?
2. What would gamifying your career look like? How do you already think about leveling up or rewarding yourself for achievements?
3. How could you apply gamification to your product?



## Actions to Take

### What to Do Now

- Discuss the goal you are trying to achieve with your product and create a shared vision.
- Identify gamification tactics that could help you achieve your goal better.

### What to Do Soon

- Consider gamifying your process. Do themed retrospectives or play Data Detective.
- Apply gamification to your products, such as providing rewards for referring a friend or creating a point system inside your product.