

## Action Guide

### 355: Tips for designing organizations for innovation

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## Application Questions

1. Have you seen tension between execution and innovation in your organization? How do you think it could be resolved?
2. Where does innovation live in your organization?
3. What would you change to help you and your team be more innovative?



## Actions to Take

### What to Do Now

- Remember innovation is everyone's job. Share your ideas with colleagues and create momentum toward action.
- Look for ways you can enhance the three processes for innovating—creation, integration, and reframing.

### What to Do Soon

- Thank your team members or coworkers for sharing ideas with you. Take risks to share ideas with your manager.
- Give your team permission, capability, and motivation to innovate. Create processes to train people in innovation, share ideas, and spend time with customers.