

## Action Guide

### TEI 329: Are your misconceptions about product management holding your career back?

An interview by INDUSTRY with Chad McAllister, PhD



## Application Questions

1. What aspect of product work (Ideate, Develop, Evolve, Accelerate) are you focused on? Which aspect brings you the most joy in your work?
2. Did this interview reveal any misconceptions you held about product management?
3. Why did you get into product work? Have your motivations changed?



## Actions to Take

### What to Do Now

- Remember that product management includes a broad spectrum of work. If your current work isn't a good fit for you, look for opportunities to be involved in other aspects of product management.
- Look for aspects of your work that bring you joy and try to find work that aligns with that.

### What to Do Soon

- Find at least three people you trust and ask them for feedback on a regular basis.
- When you talk with customers, be curious. Focus on their problem, not your idea of a solution.