

Action Guide

TEI 308: How innovators lead transformation
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Application Questions

1. What challenges to innovation have you seen in your organization?
2. How would thinking of yourself as a pirate change how you work?
3. How strong are your relationships with others in your organization? How much do you collaborate?



Actions to Take

What to Do Now

- Make sure you're not about to walk the plank—strengthen your positive entrepreneurial traits like confidence and managing uncertainty and avoid negative traits like brashness and vanity.
- Identify areas where you might be performing innovation theater and focus on creating real value.

What to Do Soon

- Look for ways to work incrementally and include other key functions in your processes.
- Put agreements in place to get help from other functions on current and future innovation projects.