

Action Guide

TEI 292: The essential skills for product manager doers
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Application Questions

1. What does it mean to be a doer? Are you a doer?
2. What's a barrier to innovation that you're facing or have faced?
3. How can you embrace the beginner's mindset?



Actions to Take

What to Do Now

- Identify people you could talk with to develop ideas. The more diverse thinking, the better.
- Reflect on what you love about your job and what you would like to be better.

What to Do Soon

- Write a plan of small steps you can take that will lead to your bigger goals.
- Next time you hear “no,” use sticky notes to map out “I’m hearing no because…” and “Maybe if…” and “Then…”